

CURRICULUM VITAE

Mark A Hooper

Personal Milestones

37 Years
living in 3 different countries

8 Years
running my own photography studio

4 Years
shooting HD timelapse videos

12 Years
using web and print applications

12 Years
running own successful business

5 Years
teaching web and graphic design

1 Year
recovering from knee surgery

Personal Profile

Since the year 2000 I have been developing Graphections as a Rich Media enterprise. Graphections is a play on words, "graphic + perfection", that derived from a Surfshop I used to frequent in Australia, called "Surflections". I am currently specializing in Photography, Flash, Layout and Design and Search Engine Optimization, Graphections being my soul proprietorship.

I see one of major strengths being my adaptability and willingness to learn new and exciting things.

My design style is clean and professional, but can easily be catered to specific branding. My capabilities allow me to handle any task, be it Web, Multimedia, Motion, Branding or Print.

Skillsets

Flash Media and Design AS2 (AS3 in the works)
XHTML and SEO (Search Engine Optimization)
Print and Press, Layout and Design
Color Correction and Retouching
Print and Press, Layout and Design
Teaching and Creating Tutorials for Graphic Design
Commercial on site Photography
Studio Photography, Lighting Techniques
Product Photography
Timelapse Photography

Tools and Skills

Adobe CS3 Suite
Action Script 2 / Javascript
HTML 2.0 and CSS
Instruction and Teaching full Classrooms
Digital and Analogue Equipment - Canon 40D, 5dMk2
Studio Lighting - Bowens Espirit Gemini Strobes
Tracking Timelapse system

Education and Experience

OCA 1996
TIWI Webmaster Certificate 2000
TIWI Graphic Design and Webmaster Instructor 2001-2006
TIW Digital Scanning, Large Format Printing and Color Correction 2005-2007
Web and Graphic Design Contact - Emotion Picture Studios 2005-2007
Graphections Soul Proprietor Clientele (See Below)

Reference

"As a former web developer, with a contemporary knowledge of the intricacies that modern web development requires, Graphections is my "go to" media company. Even though I no longer work in the industry, I count on Graphections, and Mark, its founder, to assist me with my new media requirements. I do so because his skill with internet technology is unparalleled. His abilities and skills are phenomenal. They astound the mind, so to speak. And what makes my endorsement of his skills more meaningful, is that his internet artistry is only outdone by his photography. I have seen him execute his art in action, and even been a subject of it. He knows his equipment, his lighting, and his subjects. He can get the most out of what he's looking for. He knows what he's looking for, and he can get it. If you're looking for an internet company that can turn-key your internet presence, or a photographer that can capture your wedding or any other event the way you experience it, hire Graphections. You won't be disappointed."

Daniel Albahary

3235A Yonge ST.
Toronto, Ontario.
M4N 2L5

Clientèle (most recent)

Web, Branding and On site Photography - Firstbrook Cassie and Anderson

www.fcainsurance.com

Web - The Toronto Insurance Conference

www.ticonf.com

Web - Toronto Image Works

www.torontoimageworks.com

Web - Stephen Brookbank Photography

www.stephenbrookbankphotographer.com

Web - Landry Log and Timber Homes

www.landrylogandtimbercompany.com

Web - Cantech Surveys

www.cantech-surveys.com

Web and Branding - All Year Round Landscaping

www.ayrlandscaping.com

Web - The Gables Restaurant

www.thegablesrestaurant.net

Web and Branding - Emotion Picture Studios

www.emotionpicturestudios.com

Web and Branding - Compression INC.

www.compressioninc.com

Layout and Design - David Drebin 2006-Current

www.daviddrebin.com

Photo - Press Color Correction and Retouching - David Drebin 2006-Current

Photo - Slate Production - SFL-Films: Return To Mississippi Productions
(Sundance Film Festival)

Photo - Press Color Correction and Retouching - Paul Saltzman "The Beatles in India"

Photo - Commissioned Photoshoot for Globe and Mail Insurance advertisement

Personal Qualities

Friendly, inquisitive, hardworking, funny, eager and passionate.

Well traveled, having visited Kenya, Egypt and lived in Australia and Ireland.

Hobbies and Interests

Creativity in Design and Photography, Flash and Action Script, Movies, Traveling, Digital Timedlapse photography and video editing, Carpentry, Reading and Basketball.

I look forward to hearing from you soon

Mark Hooper

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